

कार्यालय रिपोर्ट

विषय:-

Regarding approval of Advertisement sites and reserve price for e-Auction on portal as per The Haryana Municipal Advertisement Bye-Laws, 2022.

विषयाधीन बारे रिपोर्ट है कि सरकार द्वारा विज्ञापन के लिए नोटिफिकेशन नं० 9/24/2022-4c-II दिनांक 15.07.2022 द्वारा The Haryana Municipal Advertisement Bye-Laws, 2022 की पॉलिसी बनाई गई है जिसके तहत नगरपालिका कलानौर क्षेत्र में विज्ञापन के लिए नियमानुसार सरकार द्वारा बनाए गए विज्ञापन से सम्बन्धित पोर्टल पर ई-नीलामी के द्वारा आगामी कार्यवाही की जानी है। आपके साथ हुए विचार-विमर्श व मौका निरीक्षण अनुसार नगरपालिका कलानौर क्षेत्र में निम्नलिखित जगहों को चयनित किया गया है जिसकी सूची इस प्रकार है:-

| Location selected for Advertisement in Municipal Committee Kalanaur Area | | | |
|--|---|------|----------------------------|
| Sr. No. | Prop. Location of Advertisement | Qty. | Type of Adv./Space of Adv. |
| 1 | Stadium on Jindran Road | 02 | Unipol 20'x10' |
| 2 | Indira Municipal Park, Gudhan mor Near M.C. office | 01 | Unipol 20'x10' |
| 3 | Jaat colony, Bye pass | 01 | Unipol 20'x10' |
| 4 | Gudhan mor M.C. Shop | 02 | Hording 20'x10' |
| 5 | New Bus Stand | 02 | Unipol 20'x10' |
| 6 | Near Railway station chowk | 01 | Unipol 20'x10' |
| 7 | Public Toilet on Old bus stand Main- Rohtak-Bhiwani road (Roof Top) | 02 | Unipol 10'x5' |
| 8 | Bus Que Shelter Near Dhingra Petrol pump | 01 | Unipol 14'6"x3'9" |
| 9 | Bus Que Shelter Near I.T.I | 01 | Unipol 14'6"x3'9" |
| 10 | Bus Que Shelter Near Gudhan Mor | 01 | Unipol 14'6"x3'9" |
| 11 | Bus Que Shelter Near Old bus stand towards Bhiwani | 01 | Unipol 14'6"x3'9" |
| 12 | Bus Que Shelter Near Old bus stand towards rohtak | 01 | Unipol 14'6"x3'9" |
| 13 | Huda Park Near D.A.V. Chowk | 02 | Unipol 15'x10' |
| 14 | M.C. Shop Near Park (Roof Top) | 03 | Unipol 10'x5'5" |
| 15 | Anaj Mandi Chowk | 04 | Unipol 6'x4' |
| 16 | Huda Community Center | 02 | Unipol 6'x4' |
| 17 | Balmiki Ashram | 01 | Unipol 10'x5' |
| 18 | Ravidass Community Center | 01 | Unipol 10'x5' |
| 19 | Vishwakarma community Center | 01 | Unipol 10'x5' |

संघ सरकार द्वारा जारी पत्र क्रमांक संख्या नं० 9/46/2022-4C-II दिनांक 21.09.2022 के नियम 3 अनुसार विज्ञापन के रेट निर्धारित करने के लिए जो मापदण्ड दिए गए हैं वो इस प्रकार हैं:-

Guidelines for Reserve Price: The reserve price under said bye-laws for the auction of each OMD shall be 4% of commercial collector rate at the location of OMD for per square meter per month.

- The above reserve price shall be minimum and concerned municipality may increase the reserve price, as it deems appropriate.
- The reserve price shall include permission charge of OMD and rent of the space.

उपरोक्त नियम 3 अनुसार सूचि में दर्शाई गई साईट के रिजर्व प्राईस की सूचि साथ सलंगन है। नगरपालिका कलानौर द्वारा सरकार द्वारा बनाए गई <https://ulb.project247.in/> विज्ञापन से सम्बन्धित पोर्टल पर पब्लिशर के रूप में रजिस्ट्रेशन की प्रक्रिया लेखाशाखा से रिकार्ड प्राप्त कर पूर्ण कर ली गई है। विज्ञापनों को पोर्टल पर ई-नीलामी के लिए प्रकाशित से सम्बन्धित आगामी कार्यवाही से पहले विज्ञापनों के चयनित स्थलों की स्वीकृति एवं रिजर्व प्राईस निर्धारित किए जाने उचित है। अतः अधिकारीगण उचित समझे तो निम्नानुसार E- Auction की जानी प्रस्तावित है:-

| Sr. No. | Description | Start Date & Time | End Date & Time |
|---------|--------------------------|-----------------------|-------------------------|
| 1 | Submission of EMD Amount | 28.07.2023 at 4:00 PM | 03.08.2023 till 5:00 PM |
| 2 | E- Auction Live (Online) | 04.08.2023 at 9:00 AM | 04.08.2023 at 5:00 PM |

अतः रिपोर्ट आप महोदय की सेवा में आवश्यक स्वीकृति एवं आदेशार्थ प्रेषित है।

20/07/2023
26

As proposed, submitted for approval/orders as mark on 'A'.

(T.J.)

25/07/2023
ME

Accountant - verify collector rate And Calculation
As prepared by Technical Wing within 02 days.

Calculation
checked

25/7/23

25/7/23

w/Admin

26/7

| Sr.No | Sites/Locations | No. Of Hoarding/Unipole (Both Side) | Hoarding & Unipole Size | Hoarding Size (In Sq Foot) 20x10 Both Side | Hoarding Size in Sq Mtr | Length (in Mtr) | Width (in Mtr) | Hoarding/Unipole | ID | Collector Rate (Per Sq Yard) | Collector rate 4% Per Sq Yard | Collector rate 4% Per Meter | Reserve Price Per Sq Mtr, Per Month of 1 Unipole/Bus Que Shelter | For One Year | Increment Price Per Sq. Mtr Per Month of 1 Unipole/Bus Que Shelter | Total Cost of 3 Year of 1 Unipole/Bus Que Shelter | EMD Amount 10% of Total Cost of OMD |
|-------|---|-------------------------------------|-------------------------|--|-------------------------|-----------------|----------------|------------------|---------------|------------------------------|-------------------------------|-----------------------------|--|--------------|--|---|-------------------------------------|
| 1 | Stadium on Jindran road | 1 | 20x10' | 400 | 37.17 | 12.19 | 3.05 | Unipole | Kalanaur/001 | 17000 | 680 | 813.28 | 30233.46 | 362801.49 | 20 | 1082404.46 | 108240.45 |
| 2 | Stadium on Jindran road | 1 | 20x10' | 400 | 37.17 | 12.19 | 3.05 | Unipole | Kalanaur/002 | 17000 | 680 | 813.28 | 30233.46 | 362801.49 | 20 | 1082404.45 | 108240.45 |
| 3 | Indira Municipal Park, Guclan mor Near M.C. Office | 1 | 20x10' | 400 | 37.17 | 12.19 | 3.05 | Unipole | Kalanaur/003 | 17000 | 680 | 813.28 | 30233.46 | 362801.49 | 20 | 1082404.45 | 108240.45 |
| 4 | Jaat colony, Bye pass | 1 | 20x10' | 400 | 37.17 | 12.19 | 3.05 | Unipole | Kalanaur/004 | 28000 | 1120 | 1339.52 | 49796.28 | 597555.39 | 20 | 1792666.17 | 179266.62 |
| 5 | Guclan mor, M.C. Shop | 1 | 20x10' | 400 | 37.17 | 12.19 | 3.05 | Hoarding | Kalanaur/005 | 28000 | 1120 | 1339.52 | 49796.28 | 597555.39 | 20 | 1792666.17 | 179266.62 |
| 6 | Guclan mor, M.C. Shop | 1 | 20x10' | 400 | 37.17 | 12.19 | 3.05 | Hoarding | Kalanaur/006 | 28000 | 1120 | 1339.52 | 49796.28 | 597555.39 | 20 | 1792666.17 | 179266.62 |
| 7 | New Bus Stand | 1 | 20x10' | 400 | 37.17 | 12.19 | 3.05 | Unipole | Kalanaur/007 | 28000 | 1120 | 1339.52 | 49796.28 | 597555.39 | 20 | 1792666.17 | 179266.62 |
| 8 | New Bus Stand | 1 | 20x10' | 400 | 37.17 | 12.19 | 3.05 | Unipole | Kalanaur/008 | 28000 | 1120 | 1339.52 | 49796.28 | 597555.39 | 20 | 1792666.17 | 179266.62 |
| 9 | Near Railway Station Chowk | 1 | 20x10' | 400 | 37.17 | 12.19 | 3.05 | Unipole | Kalanaur/009 | 15000 | 600 | 717.6 | 26676.58 | 320118.96 | 20 | 960356.88 | 96035.69 |
| 10 | Public Toilet on old bus stand Main-Rohatak-Bhivani road (Roof Top) | 1 | 10x5' | 100 | 9.29 | 6.10 | 1.52 | Unipole | Kalanaur/010 | 28000 | 1120 | 1339.52 | 12449.07 | 149388.85 | 20 | 448166.54 | 44816.65 |
| 11 | Public Toilet on old bus stand Main-Rohatak-Bhivani road (Roof Top) | 1 | 10x5' | 100 | 9.29 | 6.10 | 1.52 | Unipole | Kalanaur/011 | 28000 | 1120 | 1339.52 | 12449.07 | 149388.85 | 20 | 448166.54 | 44816.65 |
| 12 | Bus Que Shelter Near Dhingra Petrol pump | 1 | 14'6"x3'9" | 109 | 10.13 | 8.84 | 1.14 | Unipole | Kalanaur/0012 | 17000 | 680 | 813.28 | 8238.62 | 98863.41 | 20 | 296590.22 | 29659.02 |

| | | | | | | | | | | | | | | | | | |
|----|--|---|------------|-------|-------|------|------|---------|---------------|-------|------|---------|----------|-----------|----|-----------|----------|
| 13 | Bus Que Shelter Near T.1 | 1 | 14'6"x3'9" | 109 | 10.13 | 8.84 | 1.14 | Unipole | Kalanaur/0013 | 12000 | 480 | 574.08 | 5815.49 | 69785.93 | 20 | 203937.80 | 20393.78 |
| 14 | Bus Que Shelter Near Gudhan Mor | 1 | 14'6"x3'9" | 109 | 10.13 | 8.84 | 1.14 | Unipole | Kalanaur/0014 | 28000 | 1120 | 1339.52 | 13569.49 | 162833.84 | 20 | 483501.53 | 48350.15 |
| 15 | Bus Que Shelter Near Old bus stand towards Bhiwani | 1 | 14'6"x3'9" | 109 | 10.13 | 8.84 | 1.14 | Unipole | Kalanaur/0015 | 28000 | 1120 | 1339.52 | 13569.49 | 162833.84 | 20 | 483501.53 | 48350.15 |
| 16 | Bus Que Shelter Near Old bus stand towards rohtak | 1 | 14'6"x3'9" | 109 | 10.13 | 8.84 | 1.14 | Unipole | Kalanaur/0016 | 28000 | 1120 | 1339.52 | 13569.49 | 162833.84 | 20 | 483501.53 | 48350.15 |
| 17 | Huda Park Near D.A.V. Chowk | 1 | 15'x10' | 300 | 27.88 | 9.15 | 3.05 | Unipole | Kalanaur/0017 | 15000 | 600 | 717.6 | 20007.43 | 240089.22 | 20 | 70267.55 | 7026.77 |
| 18 | Huda Park Near D.A.V. Chowk | 1 | 15'x10' | 300 | 27.88 | 9.15 | 3.05 | Unipole | Kalanaur/0018 | 12000 | 480 | 574.08 | 16005.95 | 192071.38 | 20 | 575214.13 | 57521.41 |
| 19 | M.C. Shop Near Park (Roof Top) | 1 | 10'x5'5" | 108.4 | 10.07 | 6.10 | 1.65 | Unipole | Kalanaur/0019 | 28000 | 1120 | 1339.52 | 13494.79 | 161937.51 | 20 | 483812.53 | 48381.25 |
| 20 | M.C. Shop Near Park (Roof Top) | 1 | 10'x5'5" | 108.4 | 10.07 | 6.10 | 1.65 | Unipole | Kalanaur/0020 | 28000 | 1120 | 1339.52 | 13494.79 | 161937.51 | 20 | 483812.53 | 48381.25 |
| 21 | M.C. Shop Near Park (Roof Top) | 1 | 10'x5'5" | 108.4 | 10.07 | 6.10 | 1.65 | Unipole | Kalanaur/0021 | 28000 | 1120 | 1339.52 | 13494.79 | 161937.51 | 20 | 483812.53 | 48381.25 |
| 22 | Anaj Mandi Chowk | 1 | 6'x4' | 48 | 4.46 | 3.66 | 1.22 | Unipole | Kalanaur/0022 | 20000 | 800 | 956.8 | 4268.25 | 51219.03 | 20 | 133857.10 | 13385.71 |
| 23 | Anaj Mandi Chowk | 1 | 6'x4' | 48 | 4.46 | 3.66 | 1.22 | Unipole | Kalanaur/0023 | 20000 | 800 | 956.8 | 4268.25 | 51219.03 | 20 | 133857.10 | 13385.71 |
| 24 | Anaj Mandi Chowk | 1 | 6'x4' | 48 | 4.46 | 3.66 | 1.22 | Unipole | Kalanaur/0024 | 20000 | 800 | 956.8 | 4268.25 | 51219.03 | 20 | 133857.10 | 13385.71 |
| 25 | Anaj Mandi Chowk | 1 | 6'x4' | 48 | 4.46 | 3.66 | 1.22 | Unipole | Kalanaur/0025 | 20000 | 800 | 956.8 | 4268.25 | 51219.03 | 20 | 133857.10 | 13385.71 |

| | | | | | | | | | | | | | | | | | |
|----|------------------------------|----|-------|-----|------|------|------|---------|---------------|--------|-------|----------|------------|-------------|-----|------------|------------|
| 26 | Huda Community Center | 1 | 6x4' | 48 | 4.46 | 3.66 | 1.22 | Unipole | Kalanaur/0026 | 15000 | 600 | 717.6 | 3201.19 | 38414.28 | 20 | 1152423 | 1524.2 |
| 27 | Huda Community Center | 1 | 6x4' | 48 | 4.46 | 3.66 | 1.22 | Unipole | Kalanaur/0027 | 15000 | 600 | 717.6 | 3201.19 | 38414.28 | 20 | 1152423 | 1524.2 |
| 28 | Balmiki Ashram | 1 | 10x5' | 100 | 9.29 | 6.10 | 1.52 | Unipole | Kalanaur/0028 | 17000 | 680 | 813.28 | 7558.36 | 90700.37 | 20 | 272101.12 | 2720.11 |
| 29 | Ravdass Community Center | 1 | 10x5' | 100 | 9.29 | 6.10 | 1.52 | Unipole | Kalanaur/0029 | 17000 | 680 | 813.28 | 7558.36 | 90700.37 | 20 | 272101.12 | 2720.11 |
| 30 | Vishwakarma Community Center | 1 | 10x5' | 100 | 9.29 | 6.10 | 1.52 | Unipole | Kalanaur/0030 | 17000 | 680 | 813.28 | 7558.36 | 90700.37 | 20 | 272101.12 | 2720.11 |
| | Total | 30 | | | | | | | | 647000 | 25880 | 30952.48 | 56867.3219 | 6824007.863 | 600 | 2847203.59 | 2847203.59 |

Neha
 Administrator,
 M.C. Kalanaur
 Cum SDO (C), Rohtak

[Signature]
 Secretary
 M.C. Kalanaur

[Signature]
 Municipal Engineer
 M.C. Kalanaur

[Signature]
 Junior Engineer
 M.C. Kalanaur