Registration Process for Publishers





Overall process for the registration of Publishers would remain same as registration of Entities. The only difference is that the publishers are not required to pay the registration fees.

Registration for Publishers

CAL BODIES	रथानीय निर्देशालय हरियाण	A Hon
rofile Registration		(*) Marsiatur)
Login Detail		
Fimal ID : *		
pub1@tender247.com		
Password *	Confirm Password : *	-
Company Detail		
Please lick check box If you are "Government Entity"		
Entity Name *	G5T No. *	
Pub 1	24AADCI6126P1ZB	
Person Name, Joint Holder Name (If any):*	Mobile Number-*	
Pub 1	781808339	1
Address.*	Country*	
	Titube*	
	Нагауала	
	City.7	
	Ambala	
Website	Phone Nombol:	
Wetnate	Phane Matribei	
Bank Account Detail for EMD Refund		
PAN No.	Account Notider Name	
PSN Mumber	Pub 1	
Bank Mame *	IPSC Code.*	
Axis Bank	ULBI0000000	
Account Number *	Confirm Account Number*	
1234567890	1234567890	
Uptoad Document		
Documents Type num same tant, feet the menuting		
Please valect Document	Choose File No file chosen	
Addar Card		
Election Card	Delete	
EASI Card		

Publishers will get the option to upload the documents in front page of the registration page and then to complete the registration process as per below.

Login for Publishers

DIRECTORATE OF URBAN LOCAL BODIES	शहरी रथानीय निकाय निदेशालय	n Home
	ulbp5@tender.com	
	Login Registration for Publishers Forgot Password	

Publisher will get the OTP on his registered email id and mobile number to verify and login to the website



After Login Home Page View for Publishers

wherein users can select the type of advertisement between "**Self Advertisement**" or "**Third Party Advertisement**" they would like published or get permission for.

Process for Self Advertisement: Step 1: Basic Information

wherein publisher will get the option to select the Municipalities and fill the details as specified in form and click "Save & Next" options.

Menu	Advertisement				(*) Mandator
Lift DashBoard					
Lill Edit Profile					
Litt Change Password	Basic Information	Add Properties	Unload Document	Payment	
Let Self-Advertisement		Huu Hoperios	oproad Document	1 aymont	
2 Third Party Advertisement	Basic Information				
	Please Select Municipality:*				
	Ambala				
	Phone No:		Mobile No:*		
			9824960061		
	Email Id:"		Person Name:*		
	ulbp5@tender.com		ULB P56		
	Address:*		Country*		
	Panchkula	21	India		
			State*		
			Harayana		
			City:"		
		11	Ambala		
	Please tick if you have multiple	advertisement sites /ON	IDs in the same premises		
			Sav	e & Next	leset

Publishers will also get the option to select "If have multiple advertisement sites / OMDs in the same premises, On selection of "yes" publishers will get the option to enter multiple sites and apply for the permission of selfadvertisement.

If publisher is applying for the permission of multiple properties, publishers would get the option to pay the scrutiny fees of multiple properties, system will calculate the total amount of scrutiny fees allow the users to pay the amount accordingly.

Step 2: Add Properties

Publishers can enter the details of his advertisement type and shall click to submit for the next step.

	1	2			3	4	
Basic II	nformation	Add Prop	perties	U	pload Document	Paym	ent
Add Properties	•						
Typology Type:*				Туро	ogy Sub-Type:*		
Advertising-OMD	s on Public Tran	sport System		Me	tro, MRTS		
Property ID of the \$	Site:*						
Test Site 1							
Length of display C	Outdoor Media Di	splay:*		Width	of display Outdo	oor Media Display:*	
20				40			
Timeline of Site/ON	/ID in Year:*			Start	Date of Advertise	ement Publishing:*	
3				09-	14-2022		
Description of Adve	ertisement Site C	MD:*					
Test Slte 1							
Address of the Adv	ertisement Site I	_ocation:*		Coun	try*		
Ambala				Ind	ia		
				State	*		
				Ha	rayana		
				City:*			
			1	Am	bala		
Zone:*	Ward:*	Pin Cod	e:*	Locat	tion Map:		
Ambala Zor	Ambala Wa	38000)9				
						Add	Clear
Typology Type	Typology Sub-Type	Length of Venue In Meter	Width of display Outdoor Media Disp	play	Timeline of Site/OMD in Year	Description of Advertisement S OMD	ite Action
Advertising-OMDs on Public Transport System	Metro, MRTS	20	40		3	Test Site 1	Edit Delete
Advertising-OMDs on Public Transport System	Traffic Barricading	23	21		3	TEst 3	Edit Delete
						Back	Next

Step 3: Upload Document

bload Document				
Test Site 1				
Documents		Photos	Note: Maximum 5	Photos can be uploade
Documents Type		Photos		
Please select Document		Choose File	No file chosen	
Ownership Document of	the site			
Ownership Document of Property Tax Receipt Undertaking of Not in Con No Document Uploaded	the site ntravention of any court oro	Her File Name No Photo Uploa	Date aded	Action
Ownership Document of Property Tax Receipt Undertaking of Not in Con No Document Uploaded TEst 3	the site ntravention of any court oro	Her File Name No Photo Uploa	Date	Action
Ownership Document of Property Tax Receipt Undertaking of Not in Con No Document Uploaded TEst 3 Documents Documents Type Please select Document	the site	File Name No Photo Uploa Photos Photos Choose File	Note: Maximum S	Action
Ownership Document of Property Tax Receipt Undertaking of Not in Con No Document Uploaded Test 3 Documents Documents Type Please select Document Choose File No file cho	the site ntravention of any court ord	File Name No Photo Uploa Photos Photos Choose File	Date	Action

In this step – publishers will get the options to upload all mandatory documents required to get the permission for the self-advertisement and shall click "Next".

Publisher should also upload the photographs of the advertisement sites in this step of the self-advertisement.

Uploaded Document View

Lill Change Password	1 Rasia Informati	0.0	2 Add Properties	3 Uplead Decument	P	4
Lill Self-Advertisement	Dasic Information		Add Properties	opidad Document	F	ayment
Third Party Advertisement	Upload Document					
	Test 2					
	Documents			Photos No	te: Maximum 5 Pho	tos can be uploaded
	Documents Type			Photos		
	Please select Docume	nt		Choose File No file	e chosen	
	Choose File No file	chosen				
	File Name	Date	Action	File Name	Date	Action
	A Drawing in Colour, Showing Locality Plan	9/12/2022 6:52:45 PM	Download Delete	logo.png	9/12/2022 6:53:31 PM	Download Delete
	Design and Structural of OMDs	9/12/2022 6:52:50 PM	Download Delete			
	Facade Area of the OMDs	9/12/2022 6:52:59 PM	Download Delete			
	Ownership Document of the site	9/12/2022 6:53:06 PM	Download Delete			
	Property Tax Receipt	9/12/2022 6:53:12 PM	Download Delete			
	Undertaking of Not in Contravention of any court order	9/12/2022 6:53:25 PM	Download Delete			

After uploading of all mandatory documents publishers will get the option to click "Next" for the Payment of Scrutiny Fees.

Step 4: Payment

Payment of "Processing Fees" and "Scrutiny Fees"

sword	Rasia	1	٨d	2 Drapartian	Lipland	3 Decument	Day	4
	Dasici	nonnauon	Aut	riopenies	Opidad	Document	ra	yment
ıt	Payment							
	Scrutiny Fees	:	1000		Processi	ng Fees:	500	
	Payment Type:		Payment Ge	tway	Payment	Туре:	Payment	Getway
	Payment Getw	ay	Online Paym	ient	Payment	Getway	Online P	ayment
			_P;	v				Pav
	Payment Txn Id	Amount	Payment Mode	Payment Status	Payment Initiated Date	Payment Date	Bank UTR / REF No	Remark
	Payment Txn Id No Transact	Amount ion	Payment Mode	Payment Status	Payment Initiated Date	Payment Date	Bank UTR / REF No	Remarks
	Payment Txn Id No Transact Processing Fee	Amount ion	Payment Mode	Payment Status	Payment Initiated Date	Payment Date	Bank UTR / REF No	Remarks
	Payment Txn Id No Transact Processing Fee Payment Txn Id	Amount ion es History Amount	Payment Mode Payment Mode	Payment Status Payment Status	Payment Initiated Date Payment Initiated Date	Payment Date Payment Date	Bank UTR / REF No Bank UTR / REF No	Remark
	Payment Txn Id No Transact Processing Fee Payment Txn Id No Transact	Amount ion History Amount ion	Payment Mode Payment Mode	Payment Status Payment Status	Payment Initiated Date Payment Initiated Date	Payment Date Payment Date	Bank UTR / REF No Bank UTR / REF No	Remarks
	Payment Txn Id No Transact Processing Fee Payment Txn Id No Transact	Amount ion History Amount ion	Payment Mode Payment Mode	Payment Status Payment Status	Payment Initiated Date Payment Initiated Date	Payment Date Payment Date	Bank UTR / REF No Bank UTR / REF No	Remarks
	Payment Txn Id No Transact Processing Fee Payment Txn Id No Transact	Amount ion History Amount ion	Payment Mode Payment Mode	Payment Status Payment Status	Payment Initiated Date Payment Initiated Date	Payment Date Payment Date	Bank UTR / REF No Bank UTR / REF No	Remarks

In last step of Self-Advertisement – Publishers will get the option to make the payment of Scrutiny Fees and Processing Fees – once the payment is made successfully, an option of "**Send to Municipality**" would be live for publishers to send the advertisement for approval.

Payment Screen

***	Chief A Tender	dministrator HUIDB (I Fee	-Advertisement/Auctio	n) 24/7
Email ID		pult2@bendlec.com	Transaction ID :	UIIHICYICAMHURZ.#C2
Amount		1		
			URN: 958819	
		(SAVE F	OR FUTURE REFERENCE)	
Terms :	nd Conditions :			
Laccept t	e Terms and Conditi	ons contained herein that shall	apply to any person using the se	rvices of Easypay provided by Axis Bank for
making p	ymerits through an e	asline payment gateway servic	s. Each User is therefore downed	to have read and accepted these Terms and
				7
Paym	ent Options			
DITERS	ET BANKING			

Post Successful Payment Screen

	Amount	Payment Mode	Payment Status	Payment Initiated Date	Payment Date	Bank UTR / REF No	Remarks
75983907853916206570607	1	Online Payment	success	2022/09/13 03:17:54 PM		958819	success
		Payment	Payment	Payment	Payment	Bank UTR /	Demoster
	Amount	Mode	Status	Date	Date	REF No	Remarks
62158473069205428261437	Amount	Mode Online Payment	Status success	Date 2022/09/13 03:18:12 PM	Date	REF No 958820	success

Once the payment is successfully done "Submit to Municipality" option would be live for publishers.

The Overall process would remain same for both Self – Advertisement and "Third Party Advertisement" – The only difference is, in case of third party advertisement all approved application for advertisement will go for eAuction round wherein all registered entities would get a chance to bid and get awarded with the advertisement publishing rights from municipalities.

Post sending of any advertisement for approval to Municipality, publishers can check the status of his send application in "Sent for Approval" Tab.



Post sending of advertisement to municipality all advertisement would be visible in "**Sent for Approval**" tab to publishers.